

2023 TAIWAN FASHION DESIGN AWARD

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2023 時裝設計新人獎 服設、時尚系囊括全部獎項

服裝設計學系

實踐榮獲年度總冠軍

2023 時裝設計新人獎 (Taiwan Fashion Design Award) 決賽暨頒獎典禮於 112 年 10 月 11 日在松山文創園區 1 號倉庫舉行，共有 650 名產官學界貴賓參與盛會。實踐大學服裝設計學系與時尚設計學系學生，從來自歐美亞 19 個國家與地區共 485 名參賽者中脫穎而出，聯手囊括全部獎項，造就實踐大學成為年度總冠軍。

本校服裝設計學系學生胡俊丞以「古寫都耕」深得評審團的讚賞，榮獲首獎及 1 萬美元獎金。優勝獎由該系學生韓順之、曾芳琳分別以作品「是一之一」、「Nada」獲獎，表現出色，各獲 5,000 美元獎金。此外，該系學生黃詠琪作品「一沙一世界」、校友王昱欣(目前於國外研究所就學中)作品「週期蟬 -17」及時尚設計學系學生莊翔奎作品「IN-CTNS 裝箱」，分別獲頒優選獎之最佳布料使用、最佳版型運用及最佳商業潛力獎，各獲 3,000 美元獎金。



01

胡俊丞蟬聯兩屆首獎

Hu Jun-Cheng (胡俊丞) won the first prize at the Taiwan Fashion Design Award for two years in a row.

值得一提的是，胡俊丞去(2022)年以三年級的作品「劍擊世紀」參賽，獲得首獎。今(2023)年再度獲獎，他蟬聯兩年度首獎的紀錄是時裝設計新人獎史上第一人。

本屆時裝設計新人獎，隆重邀請國際時尚界的巨匠與指標性時尚媒體組成評審團，陣容堅強。評審團指出本屆創意令人驚豔，巧妙地將古代編織技巧賦予服裝現代美學，重新詮釋服裝新氛圍；素材選擇也很創新，可水洗牛皮紙拼接出宛如網購紙箱的樣貌，增添視覺與質感的趣味；利用可拆卸重組的多元組合概念，也更有層次地提升實用價值。每一件作品都突顯其獨特性，呈現多樣的創意風采。

「時裝設計新人獎」孕育新世代設計師

「時裝設計新人獎」競賽自1987年舉辦以來，已成為亞洲最具歷史與規模的官方時裝設計比

賽。2013年由國內的封閉性比賽，開放為國際性競賽，每年吸引超過400名國內外大專校院時尚相關系所與新秀設計師共襄盛舉，決賽現場觀眾更超過1,000人次出席。至今舉行37屆，累計1萬4,000人次參加，得獎者達287人次。

財團法人中華民國紡織業拓展會(簡稱紡拓會)透過此一賽事，發掘時尚產業的新進人才，同時提供新銳有嶄露頭角的機會。歷年來，實踐大學服裝設計學系學生參加「時裝設計新人獎」競賽得獎者，不乏成為臺灣具知名度與市場性的新生代設計師，包括竇騰璜、張李玉菁(成立品牌STEPHANE DOUCHANGLEE YUGIN)、康嘉偉(成立品牌pitotpaak)、李倍(成立品牌Dleet)、鄭經中(成立品牌Cephas)、高勝忠(成立品牌SABRA ANDRE)、施堉霖(成立品牌Yu Lin)、謝仁欣(成立品牌DARIO)及吳日云(成立品牌AUSTIN.W)等人。



02 服裝設計學系胡俊丞以「古寫都耕」作品獲頒首獎
Hu Jun-Cheng from the Department of Fashion Design won the first prize with his work "Koto Harvest".

實踐大學在臺灣服裝產業界始終秉持教育初衷，期能為社會培育更多具專業性、國際性的優秀人才，以持續提升能見度與貢獻度。

得獎作品介紹

【首獎 / 胡俊丞 / 古寫都耕】

作品設計理念：都市耕新，將務農元素融入服裝，以黑白照片色調詮釋服裝。

黑白灰的無彩色系演繹都會的返璞歸真，在削去炫眼的五光十色後，留下的純真樸實。服裝版型採取寬鬆、舒適的線條，加入古早斗笠、農裝及手作編織的元素，表現都會的耕新意涵。

03 胡俊丞「古寫都耕」系列作品
Hu Jun-Cheng's "Koto Harvest" series





04 韓順之「是一之一」系列作品
Han Shun-Zhi's (韓順之) "First Time" series

【優勝獎 / 韓順之 / 是一之一】

作品設計理念：瞬間的生成與消逝之時，每個當下是第一次，也是永恆。記憶透過影像碎片化於手染、刷破的痕跡，在一為全、全為一的整體流動。由個體延伸 — 穿與被穿之間，主客體轉換，是服裝在穿人，以人為本的意識消逝，相融於更大的宏觀。是一，之一。

【優勝獎 / 曾芳琳 / Nada】

作品設計理念：Nada 是西班牙文 Nothing 的意思，即是空無，取自海明威短篇小說《一個乾淨明亮的地方》做延伸，「世物皆空，人也不例外。需要的，不過是光，還有某些程度的乾淨與秩序罷了。」在這個社會，每個人都背負著自己的壓力和煩惱，有時我們只是希望能有一個乾淨明亮的地方喘息。■

05 曾芳琳「Nada」系列作品
Tseng Fang-Lin's (曾芳琳) "Nada" series





Shih Chien University Sweeps the Board at 2023 Taiwan Fashion Design Award

Department of Fashion Design

Shih Chien won the most awards this year

The final competition and the award ceremony of the **2023 Taiwan Fashion Design Award** was held on October 11 at Warehouse No. 1 of Songshan Cultural and Creative Park. A total of 650 guests from the industry, government and academia attended the event. This year, a total of 485 contestants from 19 countries and regions in Europe, America and Asia participated. Students from Shih Chien's Department of Fashion Design (DFD) and the Department of Fashion Styling and Design Communication

(DFSDC) swept the board, making Shih Chien University the biggest winner of the year.

DFD's Hu Jun-Cheng (胡俊丞) won the first prize and US\$10,000 with his work "Koto Harvest". The second prize went to Han Shun-Zhi's (韓順之) "First Time" and Tseng Fang-Lin's (曾芳琳) "Nada". Both students from the DFD were each awarded US\$5,000. The third prize went to Huang Yung-Chi's (黃詠琪) "To see a world in a grain of sand" (Best Use of Fabrics), Wang Yu-Hsin's (王昱欣) "17-year Cicada" (Best Pattern Making)

2023 TAIWAN 時裝 FASHION 設計 DESIGN 新人 NEWBIE AWARD

經濟部產業發展署
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Taiwan Textile Federation
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TAIPEI FASHION WEEK
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Galaxy series



06 服裝設計學系韓順之「是一之一」作品獲頒優勝獎
Han Shun-Zhi from the Department of Fashion Design won the second prize with the work "First Time".

07 服裝設計學系曾芳琳「Nada」作品獲頒優勝獎
Tseng Fang-Lin from the Department of Fashion Design won the second prize with the work "Nada".

and Chuang Hsiang-Chuan's (莊翔筌) "In The Cartons" (Best Market Potential). Huang is a student in the DFD, Wang is a DFD alumna currently studying in graduate school abroad and Chuang is a DFSDC student. They were each awarded US\$3,000.

Last year (2022), Hu Jun-Cheng also won the first prize with his third-year project "Century of the Sword". Winning another first prize this year has made him the first person to celebrate a back-to-back victory at the Taiwan Fashion Design Award.

This year, heavyweights from the international fashion scene and representatives from iconic fashion media were invited to judge the competition. The judges pointed out that the contestants impressed them with brilliant creativity. For example, some contestants reinterpreted fashion by injecting modern aesthetics to ancient weaving techniques, while some used washable kraft paper to create a look that resembles delivery boxes. Every work was unique and demonstrated the diverse creativity of designers.



08 時尚設計學系莊翔荃「IN-CTNS 裝箱」作品獲頒優選獎 (最佳商業潛力)
Chuang Hsiang-Chuan (莊翔荃) from the Department of Fashion Styling and Design Communication was awarded the third prize for the work "In The Cartons" (Best Market Potential).



09 服裝設計學系黃詠琪「一沙一世界」作品獲頒優選獎 (最佳布料使用)
Huang Yung-Chi (黃詠琪) from the Department of Fashion Design was awarded the third prize for the work "To see a world in a grain of sand" (Best Use of Fabrics).



Taiwan Fashion Design Award: a cradle of new generation of designers

First held in 1987, the Taiwan Fashion Design Award has become the oldest and largest government organized fashion competition in Asia. In 2013, the event was opened to international contestants for the first time. Since then, more than 400 fashion design students and emerging designers from around the world have participated in the event every year. The final competition could attract an audience of more than 1,000 people. So far, a total of 14,000 people have participated in the last 37 editions of the award, with as many as 287 contestants winning the prizes.

Taiwan Textile Federation hopes that the event could tap new talent in the industry and offer new designers a chance to be seen. Over the years, many students from

our Department of Fashion Design have won prizes at Taiwan Fashion Design Award and become noted and profitable designers, including STEPHANE DOUCHANGLEE YUGIN by Stephane Dou (竇騰璜) and Changlee Yu-Gin (張李玉菁), pitotpaak by Kang Chia-Wei (康嘉偉), Dleet by Lee Bei (李倍), Cephas by Zheng Jing-Zhong (鄭經中), SABRA ANDRE by Andre Kao (高勝忠), Yu Lin by Shih Yu-Lin (施堉霖), DARIO by Dario Hsieh (謝仁欣) and AUSTIN.W by Wu Tzu-Yun (吳日云).

Shih Chien University has been devoted to offering professional training and nurturing talent that can compete on the global stage. We aim to increase the visibility of our talent and contribute to the industry.



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服裝設計學系校友王昱欣「週期蟬-17」作品獲頒優選獎(最佳版型運用)

Wang Yu-Hsin (王昱欣), alumna of the Department of Fashion Design, was awarded the third prize for the work "17-year Cicada" (Best Pattern Making).

Winners

First Prize / Hu Jun-Cheng / Koto Harvest

Concept: The circle is complete, and the city is renewed by urban farming. Black and white photos come to life as history and modernity become one.

The monochromatic color scheme represents a concept of stripping everything down to basics. The loose fitting pattern is incorporated with the elements of an Asian conical hat, a farmer's outfit and hand-weaving.

Second Prize / Han Shun-Zhi / First Time

Concept: Every fleeting instant is a first time passing by that forms eternity, flowing in the essence of "one is all, and all is one." Memories are presented through fragmented images in the process of manual dyeing and ripping. They flow with the concept that one

is all and all is one. The changing of subject and object between garment and human being is conveyed through the dissolving human structure and the interplay within them. The clothes are wearing us. We are one and one out of one.

Second Prize / Tseng Fang-Lin / Nada

Concept: Nada means "nothing" in Spanish. The original concept is derived from Ernest Hemingway's short story, "A Clean Well-Lighted Place". "It was all a nothing and a man was nothing too. It was only that and light was all it needed and a certain cleanness and order." In this overwhelming society, we all have our pressures and problems to solve. Sometimes, all we need is a place where it is bright and clean for us to take a rest. ■